

# Use this sample cover letter to call attention to the articles in your newsletter

*This letter must be used with your compliance -approved letterhead or email signature, which may be found on your company-approved business card, letterhead, or email signature.*

Dear {Recipient Name},

As we navigate the ever-changing landscape of personal finance in 2026, we'll delve into the psychological pitfalls of investment losses and how to overcome them with objective decision-making and diversification.

We also celebrate Independence Day by drawing parallels to financial freedom, providing practical debt management strategies to break free from burdensome obligations, especially with U.S. consumer debt exceeding \$18 trillion.

For families, our back-to-school shopping tips offer budgeting advice to manage the \$850–\$900 average spend, emphasizing sales, coupons, and reusing items.



Estate planning highlights the importance of creating a last will and testament to make sure your legacy reflects your wishes.

Preparing college-bound students? We cover banking basics, building credit, health insurance, and the importance of letting go.

Summer travel safety tips remind you to safeguard your finances while on the go, from notifying banks to avoiding scams.

Finally, learn how dollar-cost averaging enables disciplined, emotionless investing during market volatility.

**We hope these insights strengthen your financial journey. For personalized advice, reach out to us today to discuss in more detail.**



**Of course,  
I am here to help!**

Sincerely,

*{Name Signature}*

{Name and Company-approved title}